

## **Garald (Gary) Austin Barton IV**

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[www.garald4.com](http://www.garald4.com)

### **JOB GOALS**

Looking for a position that allows me to use my creative skills to better myself and advance the visual image of my employer while still growing and learning as a designer.

### **JOB EXPERIENCE**

#### **08.2003-Current                      Freelancing**

[www.garald4.com](http://www.garald4.com)

Michigan

With my occasional free time I spend it freelancing to stay fresh in the technology field. Some of my projects have included: working as a teacher at the Art Center of Battle Creek teaching comic book design courses, volunteering my time to the Art Center of Battle Creek to produce their new website, teaching "Intro to Graphic Design" at Kellogg Community College, painting murals, and working with companies in the Fort to produce interactive CD-ROMs and print materials. I also do technology consulting, which includes but is not limited to, web hosting solutions, hardware solutions, software solutions, and peripheral purchases.

#### **11.2003-03.2005                      Battle Creek Enquirer ([www.battlecreekenquirer.com](http://www.battlecreekenquirer.com))**

##### **Graphic / Web Designer**

(269) 964-7161

155 W. Van Buren St.  
Battle Creek, MI 49017

As a Graphic Designer at The Battle Creek Enquirer I have the following duties: working with a sales staff and advertisers to produce both print and web ads, producing spec ads for both print and web ads, Dreamweaver and WS FTP PRO management of web content, work with the Production (prepress) department to make sure ads produce plates and rip correctly, layout the United Way of Battle Creek bi-monthly newspaper insert, and work within daily deadlines and tight schedules. Also some clerical work such as copying, data entry, filing, and proof printing.

**08.2002-08.2003**                      **Neural Planet Network** ([www.neuralplanet.net](http://www.neuralplanet.net))

**Graphic / Web Designer**

(616) 957-0555

3883 36th Street SE

Grand Rapids, MI 49506

As a Graphic Designer at Neural Planet Network I have the following duties: working with clients to produce both web and print projects, producing mockups for both web and print designs, Dreamweaver and WS FTP PRO management of websites, HTML, Javascript, Flash design and production, interactive CD-ROM design and production, working with printers (prepress), working with programmers, and some networking duties. Also some clerical work such as copying, data entry, filing, and proof printing.

**08.2001-08.2002**                      **Industrial Quick Search** ([www.industrialquicksearch.com](http://www.industrialquicksearch.com))

**Graphic / Web Designer**

(616) 285-3129

1500 East Beltline

Grand Rapids, MI 49506

As a Graphic Designer at Industrial Quick Search I performed the following duties: working with approximately 140 Web sites, some print, uploading files, downloading files, web construction, revisions, corrections, page layout (print and Web), HTML proofing, and some networking duties. Some clerical work such as data entry, filing, and proof printing.

**08.1998-08.2001**                      **Kendall College of Art and Design** ([www.kcad.edu](http://www.kcad.edu))

**Work Study (Lab Consultant, Library)**

(616) 451-2787

111 Division

Grand Rapids, MI 49503

Working as a Lab consultant I was responsible for maintaining student computer labs by doing hardware and software maintenance and helping students use software while also troubleshooting problems. Working in the Kendall Library I did basic library tasks; data entry, book shelving, cleaning, creating databases (MS Excel), creating documents (MS Word), Internet searches and customer service.

## EDUCATION

**1998-2002** ([www.kcad.edu](http://www.kcad.edu))

Graduated from Kendall College of Art and Design.

Attained a BFA with emphasis on Visual Communication (Multimedia).

**1995-1997** ([www.kellogg.edu](http://www.kellogg.edu))

Attended Kellogg Community College.

Studied visual arts, computer information systems and television broadcasting.

## COMPUTER SKILLS

- Computer literate with Windows and Mac (Apple) operating systems
- Basic knowledge of Windows and Mac (Apple) networking
- Windows and Mac (Apple) troubleshooting
- File size and format awareness
- Print and Digital production

## PROGRAM KNOWLEDGE

Adobe

Photoshop  
InDesign

Imageready  
Acrobat/Distiller

Illustrator  
Premiere

Macromedia

Flash  
Freehand

Fireworks  
Director

Dreamweaver

QuarkXpress

3D Studio Max

Cinema4D

Lightwave

Quicktime

MultiAd Creator

MS Office

## MISCELLANEOUS

- 2002 Student Addy Awards Citation of Excellence
- Computer Tutor During College
- Kendall College of Art and Design Student Government
- After School Art Program Coordinator
- Mural Painting Coordinator
- Kellogg Community College Adjunct
- Art Center of Battle Creek Class Instructor